



BUSINESS DEVELOPMENT DAY

provided by Kelsall Steele Accountants

Chiropractors when working in the familiar environment of the clinic each day are very often blind to making changes that can have a major impact on their business profits and achieving their business and personal objectives. Changes that can make their team more efficient, make their patients happier and are a step towards being able to leave the office on a Friday afternoon without feeling guilty.

The story we here time and time again is that people are too busy to take time away from work to address these all important decisions, leaving them in a stale situation, never achieving their potential.

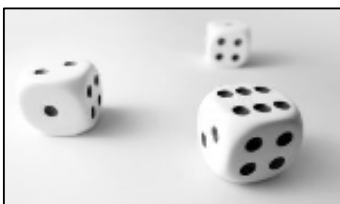
"..I knew I was doing well in my practice, but I always thought I could be doing better if I could take the time out to find out what needed to be done."

summary of areas covered:



FINDING YOUR DIRECTION AGAIN

- What is important to you
 - More money?
 - More time?
 - A new house?
 - Early retirement?
- Exploring what is the limiting factor to achieving this



DON'T LET YOUR BUSINESS BE A GAME OF CHANCE!

- Set tasks needed to achieve goals
- Prioritise and look at resources needed for each task
- Set dates for each task for them to be completed

what you will take away with you

- Timeline and task list of the day in the form of a Gantt chart
- Enthusiasm and motivation

service includes:

- full day with Mike Hutchinson
 - Chartered Accountant
 - NLP Practitioner
 - Business Advisor
- lunch
- follow up call to discuss progress